



Sustainability Policy

Guinness Six Nations 2024

Italian Rugby Federation

As an integral part of its mission, Federazione Italiana Rugby promotes the fundamental values of the Game of Rugby: respect, courage, tradition, sportsmanship, support, entertainment.

An active player in the field of Social Responsibility and determined to answer in a tangible way to the instances of the civil society, the FIR embarked years ago on a gradual path aimed at promoting the sustainability of its events, setting itself as a role model for the Italian movement and Italian sports.

Since 2022, FIR's commitment has taken a further step toward sustainability by obtaining ISO 20121 Certification - an international standard for sustainable event management - for the home matches of its Senior National Representative Team during the prestigious Guinness Six Nations Tournament, hosted at the Olympic Stadium in Rome. The Federation therefore wants to renew this certification in 2024 while keeping a high focus on the sustainability of the event.

The Six Nations, for the Tournament matches played in Rome, commits to pursue the following goals:

- **Responsible management of the event:** implementing a system consistent with the United Nations Sustainable Development Goals 2030 Agenda. A system aimed at pursuing environmental and ethical-social goals in subsequent editions with a view to continuous improvement.
- **Ecological Footprint:** take action in order to reduce direct and indirect impacts associated with the event, with a particular focus on supplies, mobility, waste and carbon emissions. Measure and communicate the results achieved.
- **Social inclusion and promotion:** promote new social initiatives and improve stakeholder engagement and listening activities for enhanced enjoyment of the event.
- **Culture of sustainability:** kickstart, following the Six Nations model, awareness-raising and discussion initiatives to increase the culture of sustainability in the Organization and among key stakeholders involved in the event and the rugby movement.

The sustainability of the Six Nations

✓ Make virtuous and concrete choices



Involvement of partners and institutions



Responsible use of raw materials



Sustainable management of suppliers



Green management of the hospitality area



Promote social initiatives during the event



Welcome disabled supporters and improved accessibility



Support sustainable transportation to the stadium



Management of waste sorting



Plan for maximum enjoyment of the event



Communication and involvement around sustainability goals

✓ Involvement and inclusion

To adhere with the vision of an inclusive Game of Rugby, the FIR aims for a participated planning of the event, taking into account expectations and needs of its public, staff, volunteers, institutions, suppliers and all parties involved. From the 2020 edition, the FIR implemented a plan for monitoring and debating with its stakeholders.

✓ Safe and full participation

The event is managed in accordance with applicable regulations and, at the same time, adopts the highest safety standards. In addition, FIR ensures that all regulations defined by the Ministry of Health and the Board Six Nations' guiding protocols are followed and implemented to ensure safety and fun for all supporters.

✓ Inspiration and positive future

The Tournament is an extraordinary opportunity to raise awareness among practitioners and fans by consolidating among them all values naturally inspired by rugby. The FIR, by virtue of the path it has embarked on, aspires to become a reference model for conveying the values of sustainability in the sports world and society, both nationally and internationally.

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Mr. Roberto Musiani
FIR Secretary and General Director