



SURVEY OF GIRLS' PERCEPTIONS OF RUGBY: RESULTS AND ANALYSIS

ERASMUS+SPORT PROJECT
WOMAN IN RUGBY
2023



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THE PROJECT

Woman in Rugby is the Erasmus+ Sport project involving the Italian Rugby Federation, the Romanian Rugby Federation and the clubs of Valsugana Rugby Padova and Sportivo Aurora Baicoi to promote education in sport through sport and combat any form of discrimination and intolerance, with particular attention to gender equality.

As part of the project, a survey on the perception that girls and boys have about rugby.



THE SURVEY

The survey is dedicated to the orientation and knowledge of rugby in girls. The research is intended to be a first step to continue with the development of a targeted and more attractive proposition for the female gender and to implement a communication campaign that can reach and impact as many girls as possible.

The survey involved **4 groups of Italian girls:**





01

The total responses collected were **385**

02

The first question was addressed to all groups, and based on the answer given, one was directed to the reference questionnaire.

03

The questionnaires aimed at those who play rugby included 18 questions; while those addressed to those who do not play rugby consisted of 19 questions.

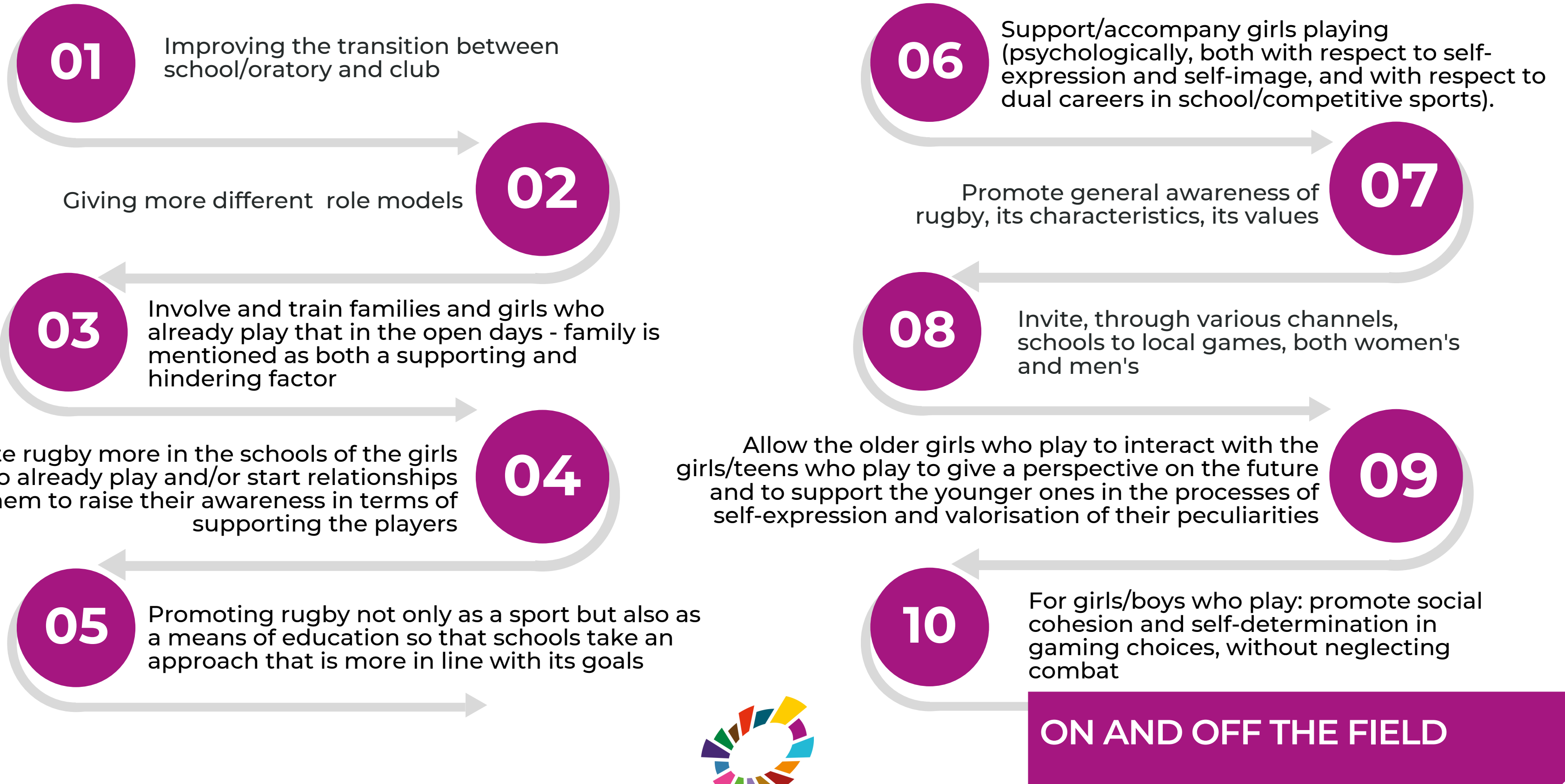
THE GENERAL ANALYSIS

In general, the responses suggest that rugby is a game that girls who do not yet play it might enjoy, but in many cases there was no opportunity to continue when the school/oratory project ended and the transition to the club.

To the question "Do you think girls who play rugby are somewhat masculine?" girls who do NOT play rugby answered 30% YES, while for girls who play rugby the percentage of YES rises although a little to 30.8%, suggesting that they perceive themselves as potentially masculine more than girls who do not play.

In general, girls who play rugby at a younger age (10/13 years old) have less personal prejudice against playing rugby and are surrounded by less prejudice from their families and social environment.

OPERATIONAL DIRECTIONS EMERGING FROM ANALYSIS OF W.I.R. SURVEY DATA.





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