

## “WOMEN IN RUGBY”

### LOGO CONTEST

#### Background and Purpose

Woman in Rugby is the Erasmus+ Sport project involving the Italian Rugby Federation, the Romanian Rugby Federation and the Valsugana Rugby Padova and Sportivo Aurora Baicoi Clubs (jointly the "Project Promoters") to promote education in sport through sport and to combat any form of discrimination and intolerance, with a focus on gender equality (the "Project").

The Project, co-funded by the European Erasmus+ program, involves the organization of educational and informational activities in secondary schools in Italy and Romania and in the two Clubs participating in the project, to promote and encourage the diffusion of the Women's Game, to grow a new vision of Rugby that fosters the integration of women and at the same time breaks down the stereotype of rugby as a men-only sport by enhancing its playful and educational function.

"Woman in Rugby" aims to encourage higher levels of physical activity for girls, their leadership, sociability, and intuition, all of which are skills that can be successfully applied off the playing field in terms of time planning, social relationship management, and increased self-esteem.

Together with its partners, the Italian Rugby Federation intends to promote a competition of ideas for the conception of a graphic design that is able to communicate the "vision" that underlies the community project, through the creation of a logo dedicated to "Woman in Rugby" that contains the goals that the project aims to achieve.

#### Logo Features

The logo should meet the following criteria:

- Relevance to the characteristics of the Project as described in the introduction,
- originality and communicative effectiveness,
- practicality of implementation.

The logo should also have the following characteristics:

- consist of a pictogram + Erasmus+ Sport or specially created lettering,

- be unpublished and never published in any form or manner;
- be original, distinctive and developed expressly for the idea competition,
- be effective , simple for the purposes of optimal graphic resolution and reproducible in any size, in both positive and negative versions, in both color and black and white, vertical and horizontal use. It should therefore be able to convey the "vision" underlying the community project with good versatility of use without loss of legibility and communicative effectiveness,
- not violate the rights of third parties, including any intellectual property rights,
- be developed and submitted in .PNG (transparent background) .JPG or .PDF format to the exclusion of any other format.

### **Conditions and Terms of Participation**

Participation in the Logo Contest is free and open to all individuals starting with the male and female students of primary and secondary schools taking part in the Project.

To participate, it is necessary to send the graphic proposal along with the appropriate participation form below no later than May 15, 2023.

Each participant should indicate in the participation form his or her first name, last name or artistic pseudonym and include a brief description of what led him or her to its creation.

### **Incompatibility and Conditions of Exclusion**

Relatives and relatives-in-law up to the second degree of the staff of the Federation and/or its Partners and/or the Evaluation Committee will not be allowed to submit to the competition.

The following will also not be considered:

- proposals received after the date of May 15, 2023,
- proposals that are incomplete and otherwise missing the graphic design and/or its description.
- proposals found not to have met the criteria listed in the chapter on "Logo."

### **Evaluation Committee and Selection of Graphic Proposals**

The graphic proposals will be evaluated by a special Commission established by the Italian Rugby Federation with proven experience in the field of communication, illustration and design.

The judgment of the Commission is final and unquestionable.

### Prize

The winner of the competition will be entitled to attend training together with a companion or otherwise have the opportunity to be with the Women's National Rugby Team in one of its upcoming tournaments.

In the event that the winner has violated any of the rules contained in these regulations, he/she will not be entitled to receive the prize.

### Intellectual Property

Upon the designation of the winner and independently of the actual withdrawal or use of the prize by the winner, the logo of the graphic proposal that will result as the winner will automatically become the exclusive property of the Italian Rugby Federation and the other Promoters of the Project, who will also become the owners of every broader right of economic use of the logo pursuant to and for the purposes of Articles 12 et seq. of Law 22 April 1941 no. 633 on copyright, including every broader right of publication, reproduction, distribution, communication to the public, modification and elaboration, without limits of space and time, in any form and manner and through any existing or future invented medium, including but not limited to: through publication on websites and social and/or insertion on letterhead or business cards of the Project Promoters, use on institutional communication or promo-advertising material related to the Project or reproduction on objects produced for the promotion of the Project.

### Disclaimer

Neither the Italian Rugby Federation nor the other Project Promoters will be responsible in case of lost, late, misdirected, incomplete or illegible submissions.

If the winner of the project has provided incorrect, outdated or otherwise invalid contact information, neither the Federation nor the other Project Promoters will be responsible for any late or non-delivery of the prize.

### Privacy Policy

The personal data of the participants will be processed by the Italian Rugby Federation limited to the purposes related to this Project, pursuant to Article 13 of GDPR 679/2016 and Legislative Decree 196/2003 as amended.